

**UR-GE Projesi Değerlendirme Formu**

**Firmalar**

**(EK VI-1)**

 DERLENDİRME FORMU

Projenin Adı: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

İşbirliği Kuruluşu: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Firma Adı: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Formu Dolduran Kişinin Adı-Soyadı: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Formu Dolduran Kişinin Görevi: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Formu Dolduran Kişinin İmzası:

**UR-GE Projesinin Firmanın Rekabetçiliğine Katkısı**

UR-GE Projesi kapsamında gerçekleştirilen faaliyetlerin, aşağıdaki konularda firmaya katkısı oldu mu?

|  |  |  |  |
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|  | Hayır | Kısmen | Evet |
| 1. Ciro |  |  |  |
| 1. İhracat Cirosu |  |  |  |
| 1. Karlılık |  |  |  |
| 1. Kalite |  |  |  |
| 1. Pazarlama |  |  |  |
| 1. Yeni pazarlara giriş |  |  |  |
| 1. Uluslararası pazar bilgisi |  |  |  |
| 1. Rakip bilgisi |  |  |  |
| 1. Vizyon ve strateji geliştirme |  |  |  |
| 1. Yeni Ürün geliştirme |  |  |  |
| 1. Yeni Süreç geliştirme |  |  |  |
| 1. İşbirlikleri geliştirme |  |  |  |

**İşbirliği Kuruluşunun Performansı**

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|  | Hayır | Kısmen | Evet |
| 1. İşbirliği kuruluşu proje süresince firmalarla etkili bir iletişim ve koordinasyon sağladı mı? |  |  |  |
| 1. İşbirliği kuruluşu proje süresince firmalardan görüş ve öneri aldı mı? |  |  |  |
| 1. İşbirliği Kuruluşu bu projeyi genel olarak profesyonel seviyede yönetti mi? |  |  |  |

**Genel Değerlendirme**

|  |  |  |  |  |  |
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|  | Çok düşük | Düşük | Ortalama | Yüksek | Çok Yüksek |
| 1. UR-GE Projesinden genel olarak firmaların memnuniyet seviyenizi belirtiniz |  |  |  |  |  |

**DEĞERLENDİRMELER**

Projenin sizi en memnun eden yönleri nelerdir? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Projenin memnun kalmadığınız yönleri nelerdir? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Proje firmanızda somut çıktılar sağladı mı? Sağladı ise bunlardan firmanız için en önemli olanlarına kısaca özetleyiniz. (örneğin:

Danışmanlık hizmeti ile firmanın kritik bir sorununun çözülmesi, kurulan bağlantı ile ilk defa ihracat gerçekleştirilmesi, kurulan

bağlantı ile büyük bir miktarda ihracat gerçekleştirilmesi, firma için stratejik bir işbirliğinin kurulması vb.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Not: Projeye katılan her firma için bir anket formu doldurulacaktır.